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## 1950

# ECHO VALLEY FLORAL GARDENS

CHRYSANTHEMUM SPECIALIST

JAPANESE IRIS, HEUCHERA (Coral Bells)

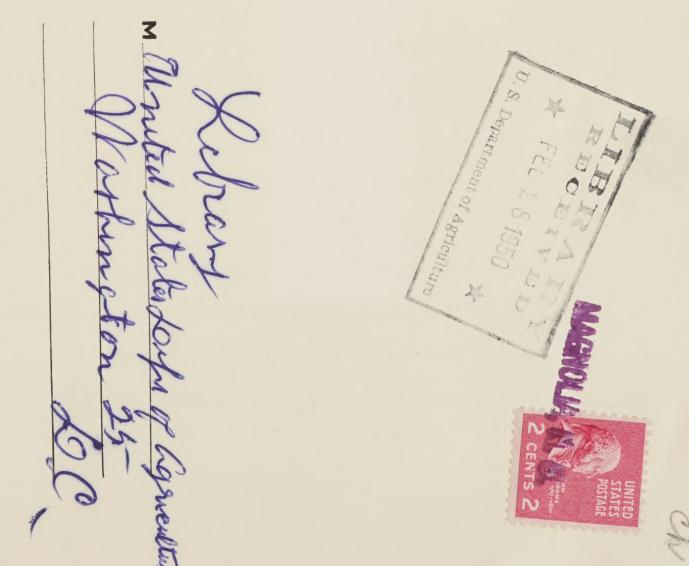
FINE DAHLIAS

HEMEROCALLIS, ORIENTAL POPPIES
AND OTHER PERENNIALS



ORMAR COLES, SR. PROP.
224 LAFAYETTE AVE.
MAGNOLIA, N. J.

Return Postage Guaranteed.



#### To our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than any where else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

Address all communications to
OMAR COLES, Sr.

224 Lafayette Avenue,
Magnolia, New Jersey

#### ORDER EARLY TO AVOID DISAPPOINTMENT

#### MEMBER OF:

National Chrysanthemum Society, Camden Horticulture Society and South

Jersey Chysanthemum Society.

The Hemerocallis Society, Magnolia Horticulture Society.

Meet us at the National Chrysanthemum Show, the Camden Horticulture

Society Show and the South Jersey Chrysanthemum Show,

and our home show, Magnolia Horticulture Society.

#### 1950 INTRODUCTIONS

All Chrysanthemum plants and cuttings sodium selenate treated, thus guarding against aphids, midge and nematodes. If planted in fumigated soil will remain free of such pests.

	EIGHT INCHE	BLOOMING S DATE	PRI EACH P	
CINDY. Brilliant large 4" red single with beautiful contrasting yellow center; sturdy stems	28	Oct. 5	.75	7.50
GRANDVIEW, (Coles 1950). This is a very pretty double gold pompon; the flowers are graceful and the plant has good light green foliage, is vigorous and loaded with				
2" to 2½" blooms  MOONBEAMS, (Bristol). An improved of the famous "Pale Moon"; more and better flowers on a strong stem.	32	Sept. 25	1.00	10.00
Huge sprays of fluffy soft primrose yellow, fully double 31/2" flowers	32	Oct. I	1.00	10.00
MASQUERADE, (Bristol). Silvery rose with darker centers; a great improved of Jewell; also much hardier; appears almost deep lavender in certain lights. Early October.				
I" ball	24		.75	7.50
McCOMB'S WHITE. Pompon, dainty white, 2" double semi-ball, solid petals, fine cut	30	Oct. 10	.75	7.50

SPRAY FOR CHRYSANTHEMUMS—3 GAL. MIXTURE VAPOTONE

1 - 500 PARTS WATER

FERMATE-1/2 OZ.

• DEENATE

50 W.-1/2 OZ.

### STICKER DUPONT AS DIRECTED — GRASSELLI SPRAY EVERY 7 DAYS

First Mix Fermate and Deenate to Paste; Then Add Water and Sticker.

Add Vapotone Last.

#### 1949 INTRODUCTIONS

AMBROSIA. D. (De Petris) A blended peach shrimp flower with undertown of r	ose
and golden bronze, Sep. 6 each	.50
DAWNROSE D. (Kraus) Grenadide pink to bittersweet pink lightning to clear brig	ght
flesh color at margin of flower a 49 must, Oct. 15each	
DEFIANCE D. (Kraus) New 99 a bold flower of intense golden yellow with twil	lled
petels, eceptional firm substance, strong upright plant with excellent cutt	
stems. Slpt. 17 each	.50
ERMINE D. (Kraus) Large wide petaled ivory white, with 3 inch flower on strong	ong
sturdy plants, Oct. 1each	
FLAMING BEAUTY (Rosebud) A cushion type but the bushes are larger. Deep	red
flowers with gold reverse \$ .50 each, per dozen \$5	5.00
GOLDEN MEMORIES (Rosebud) Yellow ball pom, blooming early September and throu	
out the season. Foliage excellent 2" ball flowers, 26" in height. This is an outstand	ling
pompom\$ .50 each, dozen 5	5.00
GOLD PAGENT (Rosebud) A beautiful golden yellow with buds of orange. Flowers	
double. Sept. 20\$ .50 each, dozen 5	5.00
GOVERNOR DUFF, (Canrad & Pyle.) Pom, golden bronze,	
2" round flower on stiff stem. A grand addition 30 Oct. 10 .60 6	6.00
HUNTSMAN (Bristol) A grand fall color for your garden. Vividly brilliant scarlet oran	
overcast walnut bronze. Flower 3" full double. A plant 21/2 ft. tall, lusty, and hard	
simply loaded with blooms. Oct. 10	
INSPIRATION D. (Kraus) Large rich orange red overlaid with apricot orange	
overcast walnut bronze. Flower 3" full double. A plant 21/2 ft. tall, lusty, and har	-
excellent for cutting, Oct. 1 each	,
MAGNIFICENT D. (Kraus) New 1949 glorious 4 inch flower of plum-red	
rosy-cardinal with coppery sheen strong brancdes, excellent for cutting Oct	
each	.50
NYE'S FAVORITE D. New 1949 massesof lavender-pink flower wito golden sha	.50 ad-
NYE'S FAVORITE D. New 1949 massesof lavender-pink flower wito golden sharings, very prolific and dependable adopted for cutting or potting, Sept. 12 each	.50 ad- .50
NYE'S FAVORITE D. New 1949 massesof lavender-pink flower wito golden sharings, very prolific and dependable adopted for cutting or potting, Sept. 12 each PINK SURPRISE (Rosebud) A true bright pink blooming early Sept. 15; flowers land	.50 ad- .50 rge
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PINK SURPRISE (Rosebud) A true bright pink blooming early Sept. 12 each double with incurved center petals. Grows 28" tall spreading into a beautiful me Fine cut and a magnificent as a border plant. Named at the Columbus City Flower Show where it was named by thousands of ballots. \$ .60 each, per dozen \$6 TAPESTRY (Bristol) Blooms open to a rich pink, softening to a final lovely ashes-of-rowith golden flush in centers. Gorgeous, flower at least 3" across, perfectly full doub Sept. 20. \$ .75 each, dozen \$7 SIPDER VARIETIES  BESS WITT. Straw yellow shaded apricot bronze. Persian rose showing at tips Oct. 20 .50 5  BUNBU. Soft mallow purple. Petals hooked at tips. Fine for cutting Nov. I .50 5  KAY TASHIMA. The best pure white full centers. Hook tubes, good stems Oct. 25 .50 5  OHKWAN. Clear mimosa yellow, full centers with fish hook tips, extra good Nov. 5 .50 5  PUNCH BOWL? A rich burgundy red, with slender size quilled petals falling away from a full center of deeper shades. Tips of petals open, hooked and tightly curled. Mod. Nov. I .50 5	.50 ad- .50 rge ass. Hall 6.00 ose, ble. 7.50

#### HARDY CHRYSANTHEMUMS

		S DAT		PRIO EACH PE	
AGLOW, D. Deep bright orange	20	Sept.	25 \$	0.50	\$5.00
ALLEN FELTEN (Felten), D. An excellent new double lemowill want in your garden or if a cut flower grower don'this creation for three years. We are distributing this	t mis	s it.	We h	ave wa	tched
APPLEBLOSSOM. (Rosebud 1947). An appleblossom pink,	Ψ.	.50 pc	pidii	1, 002.	ψ3.00
fading to a clear white with cactus like petals. Produc-					
ing an abundance of $2\frac{1}{2}$ " flowers. Strong stems	26	Sept.	15	.50	5.00
AVALANCHE, D. The world's best large, creamy white		Sept.		.40	4.00
AVIATOR, D. New coppery-read. Vigorous and easy grower		Oct.		.50	5.00
BETTY, D. Upright apple-blossom pink with deep rose center		Sept.		.50	5.00
BOKHARA. (Bristol 1947). Rich beautiful blending of soft					
crimson and warm shades—brings to mind the exquisite					
loveliness of the rugs of Bokara. Thus its name Bokara					
is a hardy, upright plant, disease resistant foliage, full					
double flowers carried on stiff, well branched stems that					
hold up in all weather conditions	24	Oct.	10	.50	5.00
BONFIRE, D. Multitudes of burnt-bronze-red flowers on					
graceful stems. Very frost resistant	26	Oct.	2	.40	4.00
BRONZE PYRAMID, D. Orange-bronze, large flowers, wiry			100		
stems. Blue ribbon winner				.50	5.00
BUCKEYE BEAUTY, (Rosebud 1948) Lavender Pink that grows					
Double flowers rather ball like about 3" inches in bloom		Oct		.50	5.00
specimen, don't miss it				.50	5.00
BUTTERBALL, D. Early butter-yellow, bronzing some in cool	20	Jepi.	20	.50	3.00
weather	16	Aua.	12	.50	5.00
CALIFORNIA YELLOW DAISY, Good clear yellow intermed-					-,417
iate type	M	Oct.	5	.50	5.00
CARNIVAL. (37-45 CPK) Conspicuously distinct among its g	arde	n com	panior	is throu	ghout
the long mum season is this gay newcomer. "Glowing				est des	cribes
the play of bronze, red and golden bronze shades; litera The full double blossoms, 3½" across, carried on l				حمط براء	
sprays are perfect for cut arrangements; the heavily b	_				
and productive. Inheriting from its Nipponicum lineage,					
ried right down to the ground, the plant alone is a gar	den	orname	ent.	In full	bloom
Oct. 10. Height: 21/2-3 ft.		Oct.	10	.50	5.00
CAROLYN YOSICK. This small lavender pink pompon has					
dependable growing habits, rigid stems, holds color well					5.00
CATHERINE COLLINS. We believe the best early yellow p					
September 10 until killing frost. 3' stem. A fine flor	151 V		25		5.00
CHARLES NYE, D. Large 3" fully double rounded flowers		Jepi.	2.5	.50	3.00
of rich buttercup yellow	26	Sept.	24	.50	5.00
CHIPPEWA, D. Giant, bright aster purple, slightly incurved				.50	5.00
CHIQUITA, D. (Kraus), Deep lemon yellow dome-shaped					3,30
pompon, a fine addition	22	Sopt.	28	.50	5.00

D. DOUBLE SD. SEMI-DOUBLE S. SINGLE	IEIGHT I INCH			ICE PER DOZ.
CHRIS COLUMBUS, Pom. White with yellow buds. Fine for				
cutting	26	Sept. 22	.50	5.00
ers. Strong upright stems		Sept. 19	.50	5.00
blooms  DRAGON LADY, A new mum-color too—a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed con-	32	Sept. 25	.40	4.00
tinuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed				
leather. It is a decorative growing bush, and a red			F0	F 00
mass in bloom.  DREAM GIRL (Floralane 1948) Beautiful lavender-pink; full	not	alad blace	.50	5.00
on long stems. Oct. 10. Height 30". Dream Girl is				across
dream for cutting.	u ge	111 101 1116	.50	5.00
DRIFTED SNOW, D. Forms a mound of large, white flowers			,50	3.00
shaded yellow at center		Sept. 25	.50	5.00
Bright red flowers on stiff stems		Sept. 25	.50	5.00
heavy green foliage	26	Oct. 29	.50	5.00
EMPIRE, D. Large orange glowing ball shaped flowers	32	Oct. 15	.50	5.00
ERMALINDA, Pom. Old rose with silvery sheen EUGENE A. WUNDER, D. (Cummings). Largest and finest	32	Oct. 20	.40	4.00
bright, early yellow	18	Aug. 25	.40	4.00
fully blended bronze and orange	26	Oct. 5	.75	7.50
stiff stems. Good for cut flowers	36	Oct. 8	.50	5.00
red flower of reflexed type	М	Nov. 5	.50	5.00
disbudding. Quantities of beautiful blooms on stiff stems	28	Sept. 18	.50	5.00
GOLD, D. 4 inch flower, pure gold	26	Sept. 20	.50	5.00
flowering. Bright deep lemon-chrome yellow. Fine cut flower  GOLDEN SALMON, D. (Rosebud 1947). A chestnut salmon		Sept. 8	.50	5.00
suffused with gold. Large 4 to 5 inch flowers on heavy				
strong stems.  HELIOTROPE, D. (Felton), Color is its name. A good pro-	30	Sept. 25	.50	5.00
ducer on a stiff stem	36	Sept. 25	.50	5.00
dish bronze	40	Oct. 25	.50	5.00
HON EYCOMB, New, intense golden yellow pompon	26	Sept. 15	.50	5.00

NAME AND DESCRIPTION—3 AT DOZ. RATE  D. DOUBLE SD. SEMI-DOUBLE S. SINGLE  IN INCHES DATE		RICE PER DOZ.
ILLUMINATOR, (Kraus '48), New early red crimson pompon  Sept. 28  INDIANAPOLIS BRONZE, (Commercial), Buff bronze in-	.50	5.00
bloom on a perfect stem	.50	5.00
hibition. On perfect stem	.50	5.00
the garden	.40	4.00
flowers from August till frost. Fern-like foliage, dwarf and spreading. Masses of bloom lasting all Fall 20 Aug. 25	.50	5.00
JOAN HELEN, SD. Large brilliant flowers in profusion, rich garnet shading to Rhodadenron purple with a bright		
yellow center	.50	5.00
ter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other		
color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 ft.,		
vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until		
JUDITH ANDERSON, Pom. A small sized button of golden	.50	5.00
yeilow		
and hardy of all garden pompons.  It is a densely branched, erect growing, shapely, 2 ft. plant; loaded		lossoms
from late September on—surviving the killing frosts which mar other kings the color, Rose Bengal technically, is a unique art blending of old roand ripe strawberry shades; and deserving of its own special spot in the	se, rec	
Named for Bristol's popular and efficient school superintendent, a individual in his own right.		
KATHLEEN, A bright maroon red pompon, an ideal cut		
flower. This is the earliest double red		5.00
LESTER FELTEN, D. Large lavender flowers produced in abundance. Perha	ps this	is Mr.
Felten's greatest achievement. We have now enough stock to offer it about half its value. Height 2½ ft. Stiff stem. Blooms Oct. 5.	to the	public
at about half its value. Fleight 272 ft. 31th stem. Dicents Cet. 3.	.50	5.00
LILLIAN DOTY, Finest shell pink	.40	4.00
blooms seem to reflect soft pink tints in opening flower, later shading to creamy pink	.50	5.00
MAJOR BOWES. Double 4" Phlox, purple shading lighter, good disbudded or in sprays	.50	3.00
MAROON 'N GOLD, D. (Longly), Bright mahogany shaded maroon with golden reverse	.60	6.00

D. DOUBLE SD. SEMI-DOUBLE 3. SINGLE HEIGHT BLOOM NAME AND DESCRIPTION—3 AT DOZ. RATE IN INCHES DAT	
MARTIN'S WHITE, D. A mass of fully double flowers almost	
completely hiding foliage. Extra fine	15 .50 5.00
holding their color for weeks; excellent for cutting 24 Oct.	5 .50 5.00
MAYOR JAMES A. RHOADS (Rocknoll '48) Crimson. The sensation of the Columbus, Ohio, Mum show. Flowers	
are completely double. 3 to 5 inches across 30 Oct. MODE!. O PERFECTION, Pom. One of the best white but-	1 .50 5.00
tons. Upright grower	15 .50 5.00
lavender pink. 4" blooms without disbudding 34 Oct.	.50 5.00
MRS. H. R. KIDDER, D. Yellow, good in sprays or disbudded.  Will produce 6" flowers. Needs some winter protection 36 Oct.	15 .40 4.00
MEDITATION, D. (Kraus 1948.) Magnificent two-tone soft jasper red and maize yellow turning to reddish-	
peach. Free bloomer, fine for garden or cutting Oct.	5 .50 5.00
MELLOW GLOW. (16-45 CNK) Mellow indeed is this matchless suffusi	
buff, peach pink and bronze nasturtium tints. Briefly, it is a "bronze and by far the most appealing mum we have seen in its color.	with personality
Again the Nipponicum ancestry has contributed a sturdy, upri	ght growing, rich
green plant with an abundance of $2\frac{1}{2}$ —3 inch full double blossoms sprays. In full bloom Oct. 5th. Height: $2\frac{1}{2}$ feet. Cuts beautifully	
	.50 5.00
MURMURS, (Kraus), Amaranth pink buds, changing to mal-	4 50 500
low purple	
We believe this surpassed Red Velvet in every way. Blooms 10 days	
flower, better bloomer.	.50 5.00
44 N. D. I. A good Lemon Yellow single put out by U. S.	20 50 500
Dept. Agriculture on stiffest stem, $3\frac{1}{2}$ " bloom. Sept. 3  OLD COPPER, Showy deep copper yellow two inch flower	28 .50 5.00
fully double	4 .50 5.00
OMAR KHAYHAM, Deep ox-blood red with rich velvety	
sheen. Very showy	16 .50 5.00
of pink and cream	15 .45 4.50
ORIENTAL GLORY, D. Brilliant oriental red. Petals some-	
what pointed. 3 inch flowers on strong stems. Fine	
cut flower	25 .50 5.00
pompon Sept. 3	30 .50 5.00
PINK DOT. Lavender pink pompon, deep rose center Tall Oct. 2	5 .40 4.00
PINOCCHIO, Pom. A glistening small white flower beauti-	F 50 500
fully formed. Long stem	
POMPONETTE, Pom. Dwarf. Varying from bronze to yellow 18 Sept.	
<b>RONNIE</b> (Floralane 1948) A bewiching little pompon of glowing wine-rully to $1\frac{1}{2}$ . 26" tall.	.50 5.00
ROSITA, POM, (Kraus.) Tight full flowers of light Persian-	
rose. One of the best pink buttons. Good cut flower Sept.	28 .50 5.00

William III December 1	EIGHT INCHE	BLOOMING S DATE		ICE PER DOZ.
RED VELVET, D. (Bristol), Full double, velvety crimson  ROSEBUD (1947). 3 inch flower of deep clear rose-pink.  A much needed color in mums. Stems upright and	24	Oct. I	.40	4.00
strong. Ideal cut flower. An outstanding variety	30	Oct. I	.50	5.00
SEPT DAWN, D. New large bright pink			.40	4.00
Excellent keeper	М	Oct. 20	.40	4.00
SILVER TIPS, D. Bright carmine tips reversed of silvery white SONG OF INDIA, D. (Kraus), Excellent large bronzy peach.	26	Sept. 25	.50	5.00
Fine for cutting	22	Sept. 19	.50	5.00
SUNAPE, D. (U. of N. Hamp.), A new golden yellow de-				
veloped by Prof. Holley	24	Sept. 18	.50	5.00
THE CHIEF, SD. Attractive brilliant scarlet and gold VIOLET, D. (Longley). Dr. Longley's newest purple. Full	26	Oct. 15	.40	4.00
double dahlia-like bloom of good color and substance.		Aug. 26	.50	5.00
WHITE DOTY, Fine white pom	36	Oct. 25	.35	3.50
WHITE KNIGHT, D. Large, clear ivory white	26	Sept. 15	.50	5.00
fect early flowering, white garden pompon, the exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean				
white—lovely at all stages. Husky and tremendously				
free. The sprays are heavily branched so that a few				
stems make a fine bouquet. Better order early  WYCHWOOD, (Kraus '48), Sparkling canary yellow double	36	Sept. 25	.50	5.00
flowers, fine and compact, strong grower. Also a good	26	Sept. 18	50	5.00
YELLOW AVALANCHE, D. (Lehman). The biggest find in Hardy Mums in years. A brilliant soft yellow, a bud sport of the popular White Avalanche. Unexcelled for	20	3epr. 10	.50	3.00
cutting. Originator's description.	24	Sept. 4	.50	5.00
YELLOW DOT. Pompon, tall yellow, darker center			.40	4.00
YELLOW DOTY, Buff yellow. Large	36	Nov. 1	.40	4.00

#### CHRYSANTHEMUM CULTURE

A few do's and don'ts: Plant in well prepared soil that has had a coat of manure the previous fall or winter if you have it, or an application of commercial fertilizer worked into the soil 10 days before planting. Side dress with any fertilizer about July 10th, again when buds appear just before a rain. Keep well cultivated, pinch out top when 6 or 8 inches high, again after the side branches have made good growth. Not after July 20th it might be too late for buds to set. Don't plant too near a building or tall trees. Give them room enough to develop and produce the blooms you expect. By all means dig up your old clump each Spring, divide using the new shoots, destroy the old core. You will be rewarded for your labor.

#### SPOON VARIETIES

MAME AND DESCRIPTION—> AT DOE.		BLOOMING S DATE		ICE PER DOZ.
APRICOT SPOON. A pleasing different frost resistant spoo	•	Oct. 14	.50	5.00
Extremely hardy stiff stems	. 30		\$0.40	\$4.00
CANANY SPOON D. (Lehman) Edcellent full flower with both tubes and spoons of bright yellow  CARDINAL SPOON, (Lehman '48.) A 4" flower opening	30	Oct. 1	.60	6.00
cardinal red. Greenish yellow tubes	. 30	Sept. 28	.50	5.0 <b>0</b>
to dusty rose. Plenty of blooms	. 24 e	Sept. 28	.50	5.00
duced. Stiff stem	. 24	Oct. 10	.50	5.00
flower of rose phlox-purple with silvery tubes. Origina tor's description	. 20	Sept. 26	.50	5.00
Orchid Spoon		Oct. 5	.50	5.00
different, extra fine	. 20	Sept. 27	.60	6.00
in profusion, stiff stem	. 36	Oct. 4	.50 .50	5.0 <b>0</b> 5.0 <b>0</b>
spoon type flower outstanding	У	Sept. 27	.60	6.00
blooms early, holds its flower late		Oct. 25	.50 .40	5.0 <b>0</b> 4.0 <b>0</b>
The spoon types are becoming more popular each sea under spoons, the new ones offered have been grown here				listed
ARTICHYBRIDS				
KRISTINA, Leading pink variety. Large deep rose-pink flow ers. Dark and heavy foliage		Oct. I	.40	4.00
RED KRISTINA, Single fiery red flowers 2" across, hundred on bush	S		.50	5.00
ARTEMISIA				
SILVER KING, Very decorative foliage plants, with finely Striking in the border and excellent mixed with cut flower Hardy and free from diseases and pests	ers or a	s winter b	ouquets.	

#### NEW GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

The early English Chrysanthemums are a new race of Chrysanthemums that originated in England. Some of the West Coast Canadian growers first imported them from England.

E. EARLY M. MEDIUM L. LATE HEIGHT BLOOMING PRICE NAME AND DESCRIPTION—3 AT DOZ. RATE IN INCHES DATE EACH PER DOZ.

Then several growers started growing them in the State of Washington. They are equal in hardiness with any garden chrysanthemum and they are rated so far superior to the old garden chrysanthemum that there is no comparison.

We have found that early planting of the plants or divisions by June 1st in our locality, pinching the tops out after they reach a height of 6 to 8 inches, and disbudding down to 8 to 12 blooms per plant make them bloom much earlier and give those immense flowers, on good sturdy stems. We have found these mums hardy here in New Jersey without protection, and feel they are as hardy as any of the regular garden chrysanthemums.

AVONDALE WHITE, A cream white with incurved petals.	30		.50	5.00
An unusually good variety for September cutting				
BALCOMBE GOLD, Bright old gold, good sized flowers	36	Е	.50	5.00
BELLE MAUVE, Lovely stiff stemmed silvery pink. Wealth		_		
of cut flowers	36	Е	.50	5.00
CHALLENGER, Nice bright bronzy red with good stems	36	E	.50	5.00
COLORADO LAVENDER LADY, D. Gleaming deep lavender				
5" across, stiff stem	28	Oct. 12	.50	5.00
CONQUEROR, A lovely rich crimson. A variety that is very				
lovely disbudded or in sprays. Will grow 6" disbudded.				
Tall stiff stems. Will not fade	34	Е	.50	5.00
GOLDEN DOME, Bright golden yellow. Immense flowers				
up to 5"	32.	М	.50	5.00
GOLD STANDARD, Extra large deep yellow. Never fades in		• • • • • • • • • • • • • • • • • • • •		
		E	.50	5.00
sun or rain.		fee .	.00	0.00
HILLCREST RED. This flower is of striking quality. Rich				
velvety shade of crimson scarlet with gold reverse. On				
long stems with good foliage. Makes a flower 6 inches		г	Ε0	5.00
across when well disbudded. September	20	E	.50	
INDIANA, Velvety crimson with large center	32	E	.50	5.00
JEAN HARLOW, Bright golden yellow with semi-incurved				- 00
form	32	E	.50	5.00
JIM THORPE, Large crimson, fine for exhibition if dis-				
budded some	32	Е	.50	5.00
NELLIE RICHARDSON, Large shell pink with salmon suf-				
fusion in center	24	Ε .	.50	5.00
ORANGE QUEEN, Double large, rich golden yellow with				
orange cast	36	Ε	.50	5.00
ROSE PRINCESS, Salmon Rose with a basal flush of gold.				
Large and very stiff stems			.50	5.00
TRIXIE, D. Orange, apricot reverse. Long spiky rolled petals.				
4 by 21/2" blooms		Oct. 20	.50	5.00
WESTBOURNE, Double, the darkest of all rich red varieties.		E	.50	5.00
VULCAN, Solid brilliant crimson throughout the flower		E	.50	5.00
TOLONIA, John Drilliant Critison Infoughout the flower	30	Lo	.50	3.30

#### CUSHION MUMS

E. EARLY M. MEDIUM L. LATE HEIGHT BLOOMING NAME AND DESCRIPTION—3 AT DOZ. RATE IN INCHES DATE EA	PRICE CH PER DOZ
	.40 \$4.00
GOLDEN CARPET (Bristol) A glittering mound of yellow poms only one foot h for bedding, accenting, edging or rock garden. Sept. 15.  MARJORIE MILLS, (Bristol). Best of the red cushions. Deep	.40 4.00 igh. Ide <b>a</b> l 75 7.50
crimson when opening later suffused with rose and bronze tints. Covered with blooms	40 4.00
	60 6.00
	5.00
POWDER PUFF (Bristol) A pure white cushion. Neat, compact, spready I ft.	40 4.00 plant cov- 75 7.50
flowers blooms early, holds its flower late	5.00 5.00 5.00
FUNKIA OR HOSTAS PLAINTAIN LILIES  LANCIFOLIA, Narrow green leaves, Lilac-blue flowers, for shade or border. Aug SUBORDATA GRANDIFLORA, Beautiful fragrant, large, pure white lily shap flower. Very attractive shiny green foliage. AugSept	ped
VALERIANA (GARDEN HELIOTROPE)	
COCCINEA RUBRA, One of the most showy of garden flowers. Bright red flowers are borne in abundance of 12 inch stems all through the summer mon Rich green foliage in ornamental and adds to the beauty of the plant. equalled for bold color masses in the border and for flashy bouquets. The in rich soil in full sun	ths. Un- rive
IRIS SUPRIA	
OCHROLENCA GICANTEA, A stately garden plant and beautiful long lasting flowers. Flowers have pure white standards, falls are yellow with a quarter in margin of white	nch

#### DAHLIAS

	ROOT	PLANT
I WALK ALONE, (Coles). 1950 S. C. 5" to 7" in Scarlet tipped white, extra good cut flower, perfect stem facing side ways; never been beat on show table; a long keeper when cut; five feet tall	10.00	5.00
WHITEHALL, (Silverio-Johnson). S. C. 1950. White with creamy tone at center. Size 101/2×7 inch flowers held to side facing long stem. Won A D S Seedling Sweepstakes award at New York and Philadelphia and		
ALICE J., (Ball). One of the best lavender balls.  ALICE MAY, (Australian) (I.D.) Large pure white  AUMOIER CHANDELON, I.C. (Europe). Color lavender rose changing	1.00	5.00 .50 50
to safforn yellow	1.00	.50
hard to beat on show table	1.00	.50
ties. A sure bet for the largest bloom	1.50	.75
exhibition "reds." The large deep flowers are an attractive shade of ox-blood, which holds the color well in hot weather. Early and continuous bloomer. Excellent stems and foliage	1.00	50
strong stems; a winner		.75
apricot on outer petals	1.50	.75
rugged stems, good		.75
or over. Long stiff stems. Blue ribbon winner at many shows  DANDY SNOW (Australia.) Large, best formed straight cactus, fine for		1.00
exhibition. Size 9 to 11 inches, depth 5 inches. Fine growing habits DAHLIAMUM, 1.D. Bloom 10x7", bush 5'. A very large flower of a yellow		1.00
buff and amber combination suffused with gold. Petals are twisted  DIXIE'S WINEDOT, I.D. Clear white flecked and splashed with wine red.	1.00	.50
10-12". Stems long and stiff with glossy insect resistant foliage  DON'S SUNRISE, ST. C. (Australian). Sunrise blend. Extra good	1.00	.50
DORIS SETTERBERG, I.D. Large tangerine scarlet 10 to 12"	3.00	1.50
of many ribbons; an honor roll Dahlia, extra good	1.00	.50
8" to 9" by 5". Certificate at Rutgers' Trial Grounds, on Eastern Honor Roll	4.00	2.00
FRAGRANCE (Single). Bright red and pure white stunting. Good for arrangement		.50
FRANK SMITH, (Ball.) Maroon, white tips. Originator unknown. Nearly 100 years old		.60

#### DAHLIAS—(Continued)

	ROOT	PLANT
GOULBURN, I.C. Large incured cactus. Lemon yellow base suffused apricot on ends of petals. A winner from Australia	1.50	.75
gated amaranth rose flecked with dots and stripes of purple. Flower Grower Silver Trophy	15.0	.75
JANE LAUSCHE (SC) Bi.color, rosey mauve tipped white.  Honor roll dahlia. Bloom 11 x 6		<b>1.0</b> 0 .50
KELVIN, I.D. A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia	1.00	.50
grower and root maker. 3 Honor Rolls		\$1.50
Stems long and erect	.50	.50
Honor Rolls; outstanding red Cactus		2.00
of buff with gold and apricot shadings. Early and prolific	1.50	.75
extra long, stiff stems. Probably the best in this color to date  MAFFIE, S.C. Bloom 12x6", bush 6'. Intense carmine and stupendous size.		1.50
Bush growth is very rugged and foliage exceptionally heavy  MARY CHURCHILL, (Belgium.) A new type like a big red carnation. Petals	1.00	.50
tipped with gold. 21/2 ft		1.00
A blue ribbon winner	.75	.50
Unsurpassed in its class  MISS SAN DIEGO, (Comstock 86A-B) Bloom 8 by 6, bush 4 ft. Artistic blooms with lacinated petals, yellow centers with amaranth pink on outer		.50
petals	1.50	.75
Sure bloomer over a long season	1.00	.50
yellow at the base of petals	1.00	.50 .75
Vermillion-red with yellow center odorous	1.00	. 50
win in its class. Large	1.50 2.00	.75 1.00
ORANGE FLAME, F.D. (Golden Rule). The name describes the color. One of the best cut flowers ever. Perfect stem, good branching habits and		
cuts on and blooms early. Bloom 7x8''	1.00	.50

#### DAHLIAS—(Continued)

	ROOT	PLANT
ORANGE NASSAU, (Bellegog 8 5B) I. C. A blend of apricot and amaranth rose undertone. Wiry stems good for cutting or exhibiting; bloom 8x5.  PASSEPARTOUT, (Holland.) F.D. Minature. Fiery geranium red, good for cut or show		.75
PINK MUM I. C. (Northbrook 85B). Beautiful deep rose pink, perfect centers. Winner of Achievement Medals. Honor Roll blooms 7x4  POWERHOUSE, D. Unusual raspberry red, white striping. Large		.50
PURPLE HEART, (C) Med.) A new and worthwhile variety in the purple cactus class		.75
<b>QUEEN ELIZABETH.</b> (England.) I.D. Pure yellow on 12" heavy stems flowe above the foliage. Highest scoring dahlia at Wisley trial grounds. Gold	rs	
Metal winner  RED GOLD METAL, (Ball). A big improvement over Gold Metal; very	2.50	1.25
RITA WELLS, I.D. Pink and gold  ROBIJN, (Anemone) Purple ray petals	1.00	.50 .75
ROSY DAWN, Ball. Golden yellow tipped rose with red center  SHOWN ROT. COLL. (Europe). Oxblood red, white collar  SILVER GLAMOUR, (I.D.) Large. A sport of Glamour. Dark rose edged	1.00	.50 .50
with silver. Stronger grower	2.00	1.00
Sure winner on the show table. Excellent keeping qualities	1.50	.75 .50 1.00
Rich oxblood red shaded garnet. Long, stiff stems	1.00	.50
with a score of 86	3.00 1.50	.75
mended		1.50 .75
POMPOM DAHLIAS	·k	
CLOVER, White long stem  JONNIE, Dark red long stem  LITTLE EDITH, Yellow and carmine  MRS. J. TELFER, (Pom). White long stem	50 50	3-0
These should win in any show, also fine for table decorations.		

#### NEW AND RARE HEMMEROCALLIS

Stock limited. We reserve the right to return your money if out of any varies BABY TEARS. One of the daintiest of Daylillies. Petals are deeply marked toward the ends. Rosy red on a background of gold the whole flower is fully ruffled It is an unusual bloomer. Flowers 3½ in. across, height 3 ft. April, May, and	i
BARONET, (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator	1.00
claims again in Sept. Height 2 ft	
good, blooms July. 34" tall	
and mahogany. Blooms June and July	
3 ft. April, May, again in July or August	2.25
Strong grower  DAUNTLESS, (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in	
center of each petal. Height $2\frac{1}{2}$ ft. May, June	
Ideal for arrangement with Chrysanthemums and fall blooming Asters <b>ELAINE RUSSELL</b> , (Russell). A true shell salmon, not pink or rose, quite the daintiest lilly that we grow, as a cut flower, it has a deep coral eye zone. A profuse	
Bloomer. $4\frac{1}{2}$ inches, height $4\frac{1}{2}$ ft. April, May, June	
EVANGELINE, (Russell). A beautiful and unusual Daylillie its petals are rosy red almost old rose, with a deep wine to purplish eye zone. The sepals are a bit lighter in color. The flowers are decidedly twisted, giving it quite an orchid shape. Profuse bloomer. April, May, again in late summer. 5 to 6 in. across.	
Height 3 ft.  FLAMING SWORD, (Russell). A deep red almost mahogany. Small but profuse in	1.00
bloom. Flowers open full. 3½ in. across. 2½ ft. in height. May, June FULVA ROSEA, Specus from China introduced by Dr. Stout. A beautiful hemerocallis of fine form. Exquisite coral red or pink. Color uniform though blending	1.00
a little lighter in throat. 3 ft. in height. July and August	2.50
GOLDEN WEST, (H. Sass). Striking golden flower of fine form. July. 48" HALO, (Wheeler). A fine and unusual daylily in both form and color. Flowers large, wide open with very wide frilled petals, tips twisted. Color is light yellow. Good	1.00
for evening decoration. Blooms June and July	4.00
HAZEL SAWYER, Handsome form, rare coloring, of lavender pink. Blooms July	3.50
LEST YOU FORGET, Rich chinese red with a beautiful velvet sheen. Its petals are	
ruffled and slightly recurved. Its crome throat shades a lovely green at the	\$2.00
base. Blooms 4 in. Height $3\frac{1}{2}$ ft. April and May and repeats in July  LINDA, (Stout). A beautiful golden crinkled yellow-red tone	\$2.00
MOUNTE, (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown. 6 to 7 in. Fully rounded and extremely ruffled. One	.50
of the largest bi-colors grown. Height 3 ft. With us May and June and again	
in August	2.00

#### NEW AND RARE HEMEROCALLIS (Continued)

MRS. JOHN J. TIGERT, (Watkins). Not a bricky red but a bright red with admirable	
garden qualities. July. 36"	1.00
MT. VERNON, (Russell). A lovely full and wide flowers of lemon over cast coral rose.	
Blooms profusely, multiplies fast. Excellent keeper when cut. Blooms 5 inches.	
Height 21/2 ft. April, May, and June	1.50
OLD VINTAGE, A wine colored Daylilly with a yellow throat. Its lovely blooms are	
4 inches across. A fast grower. Height 4 ft. April and May	1.00
PINK CHARM, (Nasmith). July-August. A recurved open flower of deep cored	
pink, 41/2" diam. Shallow greenish yellow throat, extra fine	3.50
PRINCESS, (Stout). Clear, uniform lemon yellow with full recurved petals spreading	
5 inches. A distinct, fine clear light yellow. July. 34"	1.50
PURPLE SAGE, (Russell). Deepest wine with ruffled petals and lemon throat. $4\frac{1}{2}$	
in. bloom. Multiplies fast. Height 3 ft. April and May. A honey	1.50
PURPLE WATERS, (Russell). Color wine-purple with a green throat. Keeps well in	
evenings. A fast multiplier. A must if you want something good. Blooms 41/2	
, in. Height 3 ft. April, May, and June	1.00
ROSE GEM, (Stout). Old rose pink with an eye zone tall and large	\$3.00
ROSALIND (Stout). Clear colored rosypink. The 4-5 inch flowers open wide with	
petals recurving. July-August	2.50
RUBY SUPREME, (Wheeler). English red, vained and overland Morocco red. Sepals	
cadmium, flushed same color, a 6" broad overlapping flower	3.50
RUSSELL'S MINUET, Rosy-red with a green midrib and a green throat. Its sepals are	
a greenish yellow. Blooms $4\frac{1}{2}$ in. to 5 in. across. They look unusually large set	
on a dwarf plant. 2 ft. June and July and also in August	1.00
SACHEM, (Stout 1941). Rich deep red with a throat of yellow orange in sharp con-	
trast to the outer red zone blooms. June-July	1.50
SANTA MARIA, Indescribable. Color is wine to orchid. Ruffled slightly recurved.	
Keeps perfect. Stays open evenings. Its throat is chrome shading to green.	
Very lovely with other colors. Height 3 ft. Blooms 6 to 7 in. April and May	
and again in July and August	2.00
SPITFIRE, (Russell). Snappy medium red, medium sized flowers with orange midrib.	1.00
Blooms continuously. June, July and August. 24"	1.00
TARA, (Nesmith 1940). The full flaring flowers are lustrous rose red and bloom in	2.50
great profusion. July-August. 36"	3.50
TEJAS FIRIEST RED, With an indescribable velvet sheen. 4 in. bloom. Height 3 ft.	1 50
April, May, and June	1.50
THERON, (Stout). Large, full, dark, mahogany red. Throat, dark red outside.	
Orange inside producing a striking purple and gold effect. July and August.	2.25
Height 21/2 ft	2.25
VIKING, (Stout). Rich orange red. Exceptionally good. July and August	3.00
WESTERN STAR, A deep mahogany red in color with its chrome throat shading to	
green at the base make it quite the lovliest thing in the darker shades, 5" bloom.	1.50
April, May, June and July when established. Height 21/2 ft	1. <b>50</b> .75
TIADBOIT, OGGIIIIGIII YOROTI ODIRINIOG IIIII TORIA, IIII IIII IIII IIII IIII IIII IIII	

#### GIANT HEMMEROCALLIS

THE PERENNIAL SUPREME. PLANT MARCH-NOVEMBER	
ANNA BETCHER, Deep orange shaded bronze. July-August	.60 .3! .3!
GOLDEN DREAM, Deep orange	.50
And excellent form.  HYPERION, July. Immense pale lemon yellow. Scarce and very much in demand.  One of the finest	.50
J. A. CRAWFORD, Very large flower of apricot, cadmium yellow. June and July  KWANSO The only double flowering day lily. Bronze orange. June and	.40
July  MACULATA, Brownish red blooms with an orange mid-rib and center.  June. 4' high.	.35
MARGARET PERRY, July-Sept. A brilliant flame red and cadmium yellow  MIDDENDORFFII, A plant of rapid growth. Rich orange color. 3 center petals have large blotches of maroon	.40
MIKADO, Deep orange, maroon blotch	.40
MRS. W. H. WYMAN, July and August. Clear gold	.40
MRS. J. R. MANN, Deep yellow with fluted petals	.50
OPHIR, June and July. A free flowering variety of tall habit. Golden yellow	.50
QUEEN OF MAY, June. Apricot	.50
Any twelve of the above, 4.00.	.35
CURTIS GIANT POPPIES	
FLESH PINK, Flesh-pink. A monmouth Poppy, a real giant. Blooms of flesh pink 9 to 10 inches, stems 3 ft. Grows in full sun or shadeeach MAHONY, Oxblood-red or mahogany—Very unusual. A fine garden varietyeach SALMQN-PINK, Large blooms. Medium height. Heavy stemseach	.75 .75
ORIENTAL POPPIES	
Two year field grown plants	.50
GLOWING EMBERS, Bright Nopal red petals of great substance, so deeply crinkled appears almost double.	.50
JOYCE, Radiant rose cerise. A first choice for gardens.	.50
MAY SADLER, Geranium pink, with large dense markings. Very large and robust.  One of the finest pinks	.60
LULA A. NEELEY, Prolific, wonderfully free bloomer, flowers	.00
of a deep dark red. Fine cut flower	.50
ORANGE KING, New orange colored poppy of great meriteach	.50
SASS PINK, One of the largest and best pink poppies, immense bloomseach WURTEMBURGIA, Enormous, tall growing scarlet red with medium blotch. One of	.60
the finest reds.	.50
Some good varieties which names have been lostper dozen	3.00

#### IRIS GERMANICA OR BEARDED IRIS

ALTA CALIFORNIA, Clear yellow femily bronzed. Tallest of the yellows with large	
flowers. Midseason flowers.	.4
AMIGO, 24". Early rich blue bi-color. One of the best	.7
BLUE VELVET. Gorgeous velvety rich blue	.40
BUECHLEY GIANT. Bright blue; very large and tall	4
CHARLES EDWARD, Large blue self	.5
CHINA MAID, (Milliken '36). Lovely brilliant pink blend, large and tall with well	
formed flowers, AM '39	.5
CITY OF LINCOLN, (H. Sass '37). 42", the veriegata by which all others are	
judged. Rich golden standard and bright yellow falls. Makes a picture in any	
garden	.5
CHRISTABEL, (Lapham '36). A splendid growing true red. Good for individual	
exhibition or garden	.5
COPPER LUSTRE, 40" color iridescent copper. Large flower perfect in every way.	
DAUNTLESS, Fine red self that is still hard to beat. Does well everywhere	.4
ELMOHR, (Loomis '42). Rich red mulberry, outstanding form, Dykes Medal winner	1.0
1945 Salar Flanks (Additional Control of the	1.0
FAIR ELAINE, (Mit., 1938). An outstanding two tone yellow; S. are palest primrose	
approaching white; F. golden yellow paling at the base; beard bright orange.	1.0
40"	1.0
FRANK ADAMS, (Lap. 1937). A beautiful large, full flower with S. of maize yellow	-
and broad F, of deep rose with very wide golden shaft	.5
FRIEDA MOHR, Rose pink, hugh flowers on tail stems. Midseason. Delicious	
fragrance	.4
GRAND CANYON, (Klein 1941). Tones of plum and copper combined in a warm	
manner. A deeper than average blend richly attractive with a slight ruffling.	
Midseason, 38"	1.0
GREAT LAKES, (Cousins). Dykes Medal 1942. A commanding blue without vein-	
ing; beard almost white	.7
GUDRUN, (K. Dykes '30). A very large pure white with gold throat	.5
ICY BLUE, (Weed '41). 44", the lightest self blue we have. An iris of gigantic	
size. Blooms are perfect	.5
INDIAN CHIEF, 32", soft bronzy violet F. Dahlia-Carmine. A good early red. Strong	
grower40c; 3 for	\$1.0
JEAN CAYEUX, Soft, smooth light buff, sometimes called coffee-colored. Well	
formed blooms and long stems	.3
MIDGARD, Yellow and pink blend, ruffled. Med. height. Midseason	.3
MISS CALIFORNIA, Very large lilac pink	.4
MISSOURI, (Grinter '33). 37". One of the classics of Irisdom. Clear rich shades	
of medium blue. Giant blooms of faultless form	.5
MORNING GLORY, Flower of fine form and heavy substance, in most attractive red	
violet to amethyst tones	4
OKA KALA, (J., Sass). Very deep yellow nearing orange	\$2.
PUDDIN, Standards blue, falls purple. Late	
RAMESES, A blend of soft yellow and tourmaline pink, the flower being suffused with	
a yellow glow to the center	.4
SABLE, (Cook '38). AM '40. Deep claret black, tall and outstanding	.5
SALLY. Standards sulphur, falls lemon	.5

#### IRIS

SANGREAL. A profuse fine large yellow, blooming spring and fall	.40
SIR KNIGHT, (Ashley). A hugh violet self with a bright orange beard	30
SNOW FLURRY, (Rees). A beautiful blue-white opening to a cool white.	. /
Large flowers, strong tall stems. Captivating	1.00
TIFFANY, (** H. P. Sass '38). An attractive yellow plicata with S. suffused lilac and	
F. lightly dotted a deeper lilac. 38"	.50
WABASH, (Wmsn. '36). Dykes Medal A, I.S. 1940. Probably the most outstanding	
amoena of today. The white S. and Hyacinth Violet F. with a very definite	50
white margin are a wonderful contrast that is both pleasing and attractive. 39"	.50
WHITE GODDESS, (Nesmith 1936). 38" glistening white blooms, yellow	
beard, beautiful domed standards. Both standards and falls light,	7.5
ruffled large flowers, sturdy stems	.75
WINTER CARNIVAL, (Schreiner 1941). 38". The outstanding pure white iris large free flowering and prolific	1.00
ZUA, Pale blue, light in color that approaches white	.35
TOA, Tale blue, light in color mai approaches willout	.55
IRIS KEAMPFERI (JAPANESE IRIS)	
(0.000,000)	
ASTARTE, Beautiful double dark violet. Strong grower. Late	\$.40
BETTY F. HOLMES, Double, large, white blooms with yellow medrib	.50
BLUE DANUBE, Blue with white veins, yellow center	.40
BLUE JAY, Similar to Blue Danube, a lighter blue. Strong grower	.40
BOY BLUE, The bluest Japanese Iris grown	.40
CATHERINE PARRY, Double blue overlaid rose violet	.40
DREAM, Silvery white veined and mottled violet. 3 petals	.40
FASCINATION, Double, Mauve-pink lightly veined. Beautiful variety	.75 . <del>4</del> 0
HELENE VON SIEBOLD, Crimson purple, white veins	.40
LUCIA MARSHALL, Fine, large double pansy-violet with white veins, center white	
yellow spots	.50
MAHOGANY, Large double filowers. Purple, mahogany red	.40
ORIOLE, Purple, yellow center extending well out the 6 petals	.40
PARAGON, Rich royal purple with white veins	.40
PURPLE AND GOLD, Rich violet with gold throat	.40
PYRAMID, Double violet purple veined white in center of petals	.40
SAMIDOR, Ground color is silver white, veined with rich blue. Standards deep	.40
purple	.40
TEMPLETON, Double reddish violet marbled white	.40
VICTOR, Silvery white, ultramarine blue	.40
VICTORY, Silvery white heavily veined violet	.40
WAVING WATERS, Double. Very light blue marked and flushed white. Heavy	
ruffled petals. Very large flowereach	.75
WM. TELL, A cream white with lilac. A fine combination. Six petalseach	.50
SANTOLINA (Lavender Cotton)	
*CHAMAECYPARISSUS INCANA, A shrubby evergreen Perennial with aromatic	
silvery-white foliage. Small yellow flowers in round heads. Useful for sunny	
border and rock gardens. Height, I foot	40c

#### SIBERIAN IRIS

CAESAR'S BROTHER, A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris
EMPEROR, Rich violet blue
KINGFISHER, Rich violet, white center
LADY NORCLIFF. Rich, deep bright violet, vained white throat
PERRY'S BLUE, Blue
SNOW QUEEN, Pure white
HARDY CARNATION
LUCIA, A large pink flower that rivals greenhouse variety in size. Blooms from June until frozen. Hardy here without protection
HARDY ASTERS
BLUE OF THE NIGHT, New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night
on tall arching stems.
CLIMAX, One of the best and showiest with large pyramidal spikes of large light
lavender blue flowers. Very free.
HARRINGTON'S PINK, Pure rose pink blooms so profusely as to cover the
whole plant
MT. EVEREST, Flowers are dead white and lateral growths bloom right down to
the ground
VIOLETTA, An outstanding aster of the Nova-belgi type. The flowers are double deep violet purple, darkest yet. Hardy and sturdy growing. September to
frost. 4' high
HEUCHERA (CORAL BELLS)
Heuchera, 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. splendid new hybrids are described below.  H. BLOOM'S VARIETY, Coral red long sprays bear dozens of dainty bells.
H. FREEDOM, Light pink.
H. GARNET, Very large bright pink.
H. OAKINGTON JEWEL, Coral red tinged copper.
H. ROSEA. A new hybrid, 36" tall. Watermelon pink and red, white
H. SCARLET BEAUTY, A cascade of flaming scarlet bells. H. SNOWFLAKE, Pure white, very fine.  Stock scarceeach .40
SEDUM spectabile, Brilliant. 18 in. A common but worthwhile perennial with large, flat heads of brilliant red flowers in September
This season we are offering some brand new cushion mums. Be the first in your neighborhood to grow them.

#### UNSOLICITED TESTIMONIES

From Huntingdon Beach, Calif.

Dears Sirs,

Enclosed please find stamps for plants sent. They arrived in fine shape. Thank you. W.B.F.

From Roanoke, Va.

Dear Sir,

Please find enclosed the stamps for postage on package I received so promptly. Never have I gotten such nice plants by mail. I know now where to deal. Thanking you again for the nice box of plants and for the extra one. C.H.J.

From Beaumont, Texas

Dear Sir,

In regards to the Mums I must say that this is the first time that I have received plants as far away as Magnolia, N. J. to Beaumont, Texas, and not even have a wilted leaf among the plants for in the past we have expected to lose one in every five plants. I will not hesitate to recommend your plants both for size and the care that is taken in packing them for shipment. And I should know as I have experimented for the past 6 years with plants and getting them shipped from almost every state in the United States. R.E.G.

#### TERMS OF SALE

WARRANTY—We give no guarantee, expressed or implied, as to the color, hardiness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

#### ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will refund the money. No substitution unless ordered. Please name second choice.

#### STATE AND GOVERNMENT INSPECTED.

In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 21/4" pots, dahlias in 3" pots.

Ask for the 100 rate price on Japanese Iris, Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall. Visitors welcome at all times.

Orders sent by express collect, or if you prefer Parcel Post, we will pay the postage and you can remit the amount for postage to us, that will save you C. O. D. return charges.

THANK YOU.

WHITE HORSE PIKE CAMDEN 9 M ECHO VALLEY JEFFERSON AVENUE